

The Hatchery Innovation Consulting Fellow

This role supports The Hatchery's strategic focus on supporting student entrepreneurs and innovators from all Emory schools. The Hatchery Innovation Consulting Fellow, with training and oversight from The Hatchery, provides student innovators with programming and peer-to-peer coaching on innovation/entrepreneurship (I/E) best practices to ensure all student innovators are able to discern and execute their best next step.

This internship includes significant training in Human-Centered Design, Lean Startup processes, and consulting best practices to help the intern work collaboratively with students to identify student needs and desires, define meaningful problem statements, and ideate and test solutions.

This intern will help to identify and advance solutions for products, services, programs, and other ventures. At its core, this position is about leveraging I/E to ensure student innovator success across the diversity of contexts in which Emory students are working. The role will consist of 85-90% self-guided work and 15-10% mentoring and coaching.

Responsibilities

- Working with student founders, with advisement from The Hatchery staff, use I/E processes (customer interviews, rapid prototyping/idea testing, iteration) to elaborate program strategies, services, and experiences that meet identified student innovator needs. Where appropriate, test program concepts with students and refine proposals.
- Support The Hatchery staff in coaching/mentoring individual student projects identified by staff.

Additional Roles

The four fellows will function like a venture studio, providing dedicated support to each of our student ventures. Each fellow will be assigned multiple ventures and act like consultants to the student founders. Assuming we are aiming for 20 ventures, each fellow would be assigned 5 ventures to consult.

The fellows will collaborate closely with the student founders, meeting with them at least once a month to conduct due diligence and offer consultancy services aimed at enhancing their ventures. Fellows will write reports based on their analysis of the ventures, which will

be provided to the student founders as roadmaps. The subject of these reports can be the topic of conversation during a coaching call.

We are seeking a fellow who can specialize in business development.

- Responsibilities: Bring expertise/training in financial analysis, budgeting, and fundraising strategies. Provide guidance on overall business strategy, operations management, and organizational development.
- Work with founders to refine business plans, optimize processes, establish KPIs, and develop growth strategies for their ventures.

Qualifications

- An interest in applied innovation, entrepreneurship, and/or consulting.
- Must be a currently enrolled rising sophomore, junior, or senior.
- History of cross-cultural competence.
- Familiarity with multiple Emory student groups.
- Basic understanding of human-centered design, Lean Startup, Jobs to Be Done, or other I/E frameworks, or a demonstrable willingness to learn.
- Program, consulting, and/or service design experience.

Schedule

- Approximate Start Date: August 31, 2025 .
- Approximate End Date: May 10, 2026.
- Expected to be responsive during normal business hours (9-5 EST), though a set daily schedule of approximately 2 hours per day, at least 10 hours/week will be established in collaboration with the successful applicant.
- Will be required to attend an in-person weekly team meeting and an in-person weekly working session with other ICFs.

Compensation: Starting at \$15/hour