



Human-Centered Design@COX

Presented by The Hatchery

This engaging and interactive workshop, taught by designers from a global media company headquartered in Atlanta, will enlighten you on WHAT, WHY, and HOW of design thinking.

- Engage with Innovators from Cox Enterprises
- Help Cox improve their hiring process
- Learn about Human Centered Design and how you can use it in any role

Join us!

February 25, 1-4pm at
The Hatchery

Scan to Register



Led by Amy Lin, Senior Manager of Human-Centered Design and User Experience, and Brian Anderson, Sr. Director of Human-Centered Design



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WRITE
TO KNOW YOU.

Are you chasing a potential
future state of happiness?

Are you rushing through your day only to
reach the end unfulfilled?

Are you making choices based on
things you should do?

Yes, these are big questions.
And maybe it's time to write about it.



The Hatchery is bringing you an incredible opportunity to get to know yourself, the problems you want to tackle, and a group of like-minded people through Write to Know You.

Taught by **Jeremy Gilbertson** (Media and Tech Entrepreneur, Futurist, and Writer), **Write to Know You** will invite you in to a space of non-judgmental self-reflection with a cohort of people who are all seeking to get to know themselves and their world better.

Whether you are discerning your career trajectory, thinking about starting a new venture, or just want to get to know yourself better, Write to Know You is a creative and supportive space to do that exploration.

The course will have a Coaching Call Kick Off during the week of 2/28 (TBA) with Live Remote Sessions on 3/1, 3/15, 3/22, 3/29, 4/5, 4/12 from 6-7pm EST.



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Register here!
Spaces are limited!

POWER LAUNCH

with Quinn O'Briant

Have an idea that's ready to go? This class is for you.



Using the tools of Human-Centered Design, this flipped class provides guidance and momentum as you bring your ripe idea into reality.

Over the course of eight weeks (four sessions), you'll refine your ideas, explore prototyping methods, launch, and iterate. Course materials are provided online, then we meet in person to work and share ideas.

This is a hybrid class, taking place on 3/3, 3/17, 3/31, 4/14 from 7:00-8:30pm EST on Zoom/at The Hatchery



Join **Quinn O'Briant**, Founder, Consultant, Google Alumna, Stanford and Emory Alumna.

Quinn is an expert in design, innovation, and creativity, who has launched many projects and a few companies.

REGISTER HERE!

