

SBJ's Game Changers: Women in Sports Business Class of 2021

- Jennifer Alvarez**, *Vice President, Creative and Digital Marketing, Miami Heat*
Adrienne Barber, *Vice President, Properties and Events, Major League Soccer*
Melissa Baron, *Head of Speakers, Excel Sports Management*
Alison Birdwell, *President and Chief Executive Officer, Aramark Sports and Entertainment*
Elise Bloom, *Partner, Proskauer*
Jennifer Bullano Ridgley, *Vice President, Communications, Pittsburgh Penguins*
Michelle Corse, *Senior Vice President, Talent and Culture, PGA Tour*
Tiffany Daniels, *Associate Commissioner and Senior Woman Administrator, Southeastern Conference*
Dora Delgado, *Executive Vice President and Chief Racing Officer, Breeders' Cup Limited*
Dedra DeLilli, *Group Manager, Sponsorship Strategy, Integration and Activation, Toyota North America*
Monica Dixon, *Chief Administrative Officer and President, External Affairs, Monumental Sports & Entertainment*
Colie Edison, *Chief Executive Officer, Professional Bowlers Association; Chief Customer Officer, Bowlero Corp.*
Nicole Federico, *Vice President, Partner Development, Boston Celtics*
Crystal Fisher, *Vice President, TV and Streaming, Strategy and Business Development, NBCUniversal*
Alanna Frisby Hernandez, *Executive Vice President, Business Affairs and Operations, Team Sports, Wasserman*
Rachel Hoagland, *Vice President, Consumer Products, Gaming and Partnership Management, National Football League*
Amy Hopfinger, *Vice President of Events, U.S. Soccer*
Joanna Hunter, *Vice President, Corporate Affairs, Los Angeles Rams*
Valerie Immele, *Senior Vice President, Strategic Planning and Business Operations, Turner Sports and Bleacher Report*
Kate Jhaveri, *Executive Vice President and Chief Marketing Officer, National Basketball Association*
Danielle Johnson, *President, MogoSME, and Senior Vice President, Client Success, Learfield*
Debbie Jordan, *Senior Vice President, Administration and Human Resources, National Hockey League*
Cheri Kempf, *Senior Director, Athletes Unlimited*
Pat Lindesmith, *Chief Partnership Officer and Senior Vice President, Gold Jacket Relations, Pro Football Hall of Fame*
Stephanie Maes, *Director of Sports Partnerships, MGM Resorts International*
Amanda Mann, *Senior Vice President and General Manager, Rose Quarter Operations, Portland Trail Blazers and Rose Quarter*
Ndidi Massay, *Senior Director of Workplace Culture and Diversity Initiatives, CBS*

Sports

- Janey Miller**, *Senior Vice President, Octagon*
- Lisa Motley**, *Senior Director of Sports Marketing and Special Events, Las Vegas Convention and Visitors Authority*
- Lagen Nash**, *Chief Revenue Officer, Misfits Gaming Group*
- Emily Neenan**, *Chief Marketing Officer, Olympia Entertainment*
- Lisa Peterson**, *Deputy Athletic Director, Senior Woman Administrator and Title IX Coordinator, University of Oregon*
- Deanne Pownall**, *Managing Director, Partnership Marketing, U.S. Tennis Association*
- Mel Raines**, *Executive Vice President for Corporate Communications, Community Engagement and Facility Operations, Pacers Sports & Entertainment*
- Desiree Reed-Francois**, *Director of Athletics UNLV*
- Stephanie Rempe**, *Chief Operating Officer and Executive Deputy Director of Athletics, LSU*
- Jennifer Ridgeway**, *Executive Vice President of Social Responsibility, Minnesota Timberwolves and Lynx*
- Tameka Rish**, *Vice President, Event and Game Day Experience, AMB Sports and Entertainment*
- Annemarie Roe**, *President, BaAM Productions*
- Amy Rosenfeld**, *Vice President, Production, ESPN*
- Becca Roux**, *Executive Director, U.S. Women's National Team Players Association*
- Kristina Salen**, *Chief Financial Officer, WWE*
- Gina Scott**, *Vice President, Licensing and Partner Services, NFL Players Association*
- Shruti Sharma**, *Principal and Project Manager, Walter P Moore*
- Stephanie Smilowitz**, *Senior Vice President, Brand Experiences, CSM Sport & Entertainment*
- Danielle Snyder**, *Senior Vice President, Guest Services and Security, Staples Center*
- Emma Thomson**, *Operations Director, Nolan Partners*
- Andrea Weckstein**, *Brand Consulting Executive, CAA Sports*
- Katy Young Staudt**, *Vice President, Athletics Administration and Coaching, TurnkeyZRG*
- Karri Zaremba**, *Senior Vice President, Product - Ballpark Experience and Ticketing, Major League Baseball*